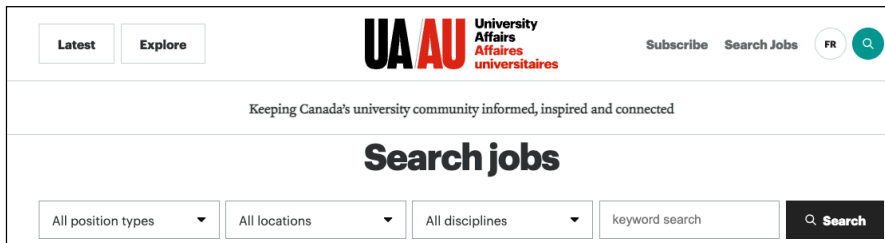


# Career Advertising

Canada's #1 destination for academic career postings with over 3.1 million site visits in 2024!

Get **immediate exposure** on the most comprehensive database of higher education jobs **in Canada.**



The screenshot shows the UA/AU website interface. At the top, there are buttons for 'Latest' and 'Explore', the UA/AU logo, and links for 'Subscribe', 'Search Jobs', and a language toggle (FR). Below the header, a tagline reads 'Keeping Canada's university community informed, inspired and connected'. The main section is titled 'Search jobs' and features filters for 'All position types', 'All locations', and 'All disciplines', along with a 'keyword search' field and a 'Search' button.

We push up to 15,000 career alert email notifications daily!

## WEB CAREER ADVERTISING RATES (Net Rates)

- \$495 flat rate for up to 60-day job posting on [universityaffairs.ca](http://universityaffairs.ca)
- \$100 for each additional 30-day period
- Five free discipline categories\* are included online. Each additional category is \$25

**\*What are discipline categories?** We tag ads on our website with discipline codes so that job seekers can easily find them. We can tag them for you if you let us know which tags you want.

**SPOTLIGHT ADS** are created as 300x250 box ads and appear for one week in the UA Job Alert e-mail pushed daily of up to 15,000 subscribers. Clients supply a logo and image. Additional cost: \$175 per week.

**FEATURED JOB ADS** appear as a text listing on every page of the UA site (ads are in rotation for 30 days). Additional cost: \$50 per 30 days posting.

**250,000+**

page views per month

**150,000+**

unique visits per month

Canada's best university recruitment solution offers listings in French and English



**SCHOOL OF EDUCATION**  
Assistant Professor



[Click for more info >](#)

Advertisement

Bishops\_School of Education

School of Education

## Featured Jobs

**Fashion - Instructional  
Assistant/Associate Professor  
(Creative & Cultural  
Industries)**

Chapman University - Wilkinson College  
of Arts, Humanities, and Social Sciences



## University Affairs is a trusted brand in Canadian higher education.

Our readers academics, graduate students and their university colleagues are among the country's best educated, demanding editorial excellence with everything we publish. Our contributors include award-winning and emerging Canadian journalists as well as faculty members, university administrators and graduate students.

University Affairs delivers a loyal, engaged readership from campuses across Canada and abroad. We are an integrated media brand, reaching a diverse audience across multiple platforms and channels, including print, digital, and podcast.

Our **readership spans** every segment of the university:

<b>46%</b> Faculty and Researchers	<b>11%</b> Professional Staff	<b>9%</b> Executive Leadership and Board Members
<b>13%</b> Administrators	<b>11%</b> Other (Government and Stakeholders)	<b>10%</b> Graduate, Post-Graduate Students

### NEW! POST YOUR OWN ADS 24/7

Coming soon! You can upload your job posting and tag your own discipline on the *University Affairs* Career Ad Portal. To set up your secure account, [contact us!](#)

### NEW! AUTOMATED AD POSTINGS

University Affairs is pleased to offer a new ad posting service that allows institutions with a high volume of career ads to cross post to the *University Affairs* site automatically. For more information or to request a demo, [contact us](#).

### Why advertise?

- Winner of over 40 magazine industry and web publishing awards since 2009
- Canada's go-to source for university job listings in French and English
- Over 60 years of publishing with **Universities Canada**, the national organization representing 97 public and private not-for-profit universities



**For web career ads or any other advertising inquiries across our UA platforms, please contact:**

**Renée Mindus**  
E: [ua@univcan.ca](mailto:ua@univcan.ca)

### Contact **Us**

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**[www.universityaffairs.ca](http://www.universityaffairs.ca)**  
**[ua@univcan.ca](mailto:ua@univcan.ca)**